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## Investment Banking

**Course No.: 02812340**

**Credit:2**

**Prerequisite:**

**Program: graduate**

**Instructor: Michael Pettis**

**Semester: 2013 Fall**

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### **Contact Information:**

Office:

Email:

Office Hour:

### **Program Learning Goals and Objectives**

**Learning Goal 1: Graduates will possess a solid understanding of business and management and will be able to translate this knowledge into practice.**

- 1.1 **Objective 1** Our students will have a good command of fundamental theories and knowledge.
- 1.2 **Objective 2** Our students will have a good command of analytical methods and decision-making tools.
- 1.3 **Objective 3** Our students will be able to apply theories and methodologies in key business functions.

**Learning Goal 2: Our students will be able to think critically.**

- 2.1 **Objective 1** Our students will be able to identify and summarize problems
- 2.2 **Objective 2** Our students will be able to collect data and analyze problems in a critical manner
- 2.3 **Objective 3** Our students will be able to put forward effective solutions to business problems

**Learning Goal 3:Our students will have a sense of social responsibility.**

- 3.1 **Objective 1** Our students will be aware of the importance of ethics.
- 3.2 **Objective 2** Our students will be able to provide solutions that take account of contrasting ethical standpoints.

**Learning Goal 4: Our students will be effective communicators.**

- 4.1 **Objective 1** Our students will be proficient in oral and written communication.
- 4.2 **Objective 2** Our students will possess good interpersonal skills.
- 4.3 **Objective 3** Our students will be able to adapt to diverse learning environments.

**Learning Goal 5: Our students will have global perspectives.**

- 5.1 **Objective 1** Our students will be aware of social and cultural differences.
- 5.2 **Objective 2** Our students will be aware of the impact of globalization on business operations, opportunities, and challenges.
- 5.3 **Objective 3** Our students will be proficient in English.

### **Course Overview**

The course will examine the structure and role of financial markets with a special

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focus on the capital raising process and the role of investment banks.

### **Course Objectives**

At the end of the course students should have a clear understanding of the institutional structure financial markets and the major types of institutions in the market.

### **Detailed Course Plan**

NA

#### **Final Exam:**

There will be a final exam.

### **Teaching Methods**

Lectures and class participation

### **IT tools to be used in the classroom**

None

### **Textbooks**

None

### **References & Readings**

Students will be expected to keep up with major current events in the financial markets as these will be used to discuss and explain the course objectives.

### **Videos, CD-ROMs and other adjunct learning resources used**

None

### **Rules students must follow**

Students who miss classes will have a hard time keeping up with the course and doing well on the final exam

### **Course Assessment**

Final exam and class participation

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**How does this course serve the Assurance of Learning Assessment?**