

## 2015 年 战略管理 方向研究生课程设置

### 学分要求：

总学分最低 38 学分，其中必修课 25 学分，选修课 13 学分；

列表中标号 16—21 的六门课程要求选修 3 门；标号 22—25 的四门课程要求选修 2 门；

序号	课程编号	课程名称	课程英文名称	课程类型	学分	开课学期	备注
1	61400001	中国马克思主义与当代	The Theory of Marxism	校必修	2	1	博士生（含硕转博学生）直博生
2		博士生外语	Foreign Language	校必修	2		博士生（不含硕转博学生）直博生
3	02813010	应用统计学（中文）	Applied Statistics	院必修	3	1	
4	02810090	高级微观经济学（中文）	Advance Microeconomics	院必修	3	1	
5	02814540	Methods and Design in Management Research	Methods and Design in Management Research	IPHD 必修	3	1	
6	02804070	Classics in Strategy Research	Classics in Strategy Research	方向必修	1	1	
7	02804080	Economics Foundation of Strategy	Economics Foundation of Strategy	方向必修	1	1	
8	02804090	Organization Theory Foundation of Strategy	Organization Theory Foundation of Strategy	方向必修	1	1	
9	02814720	International Business Research	International Business Research	方向必修	2	2	
10	02804110	Industry and Market Evolution	Industry and Market Evolution	方向必修	1	2	
11	02804140	Strategy Research on Chinese Enterprises	Strategy Research on Chinese Enterprises	方向必修	1	2	
12	02804100	Strategic Entrepreneurship Research	Strategic Entrepreneurship Research	方向必修	2	3	
13	02803010	Knowledge, Learning and Dynamic Capabilities	Knowledge, Learning and Dynamic Capabilities	方向必修	2	3	
14	02804120	Organization Studies of Strategy	Organization Studies of Strategy	方向必修	1	3	

15		Strategy Research Workshop	Strategy Research Workshop	方向必修	0	4	不计学分
16	02804160	Management Research: From Idea to Publication	Management Research: From Idea to Publication	选修	2	4	
17	02803040	Philosophy in Management Research	Philosophy in Management Research	选修	2	3	
18	02814900	统计运算与处理(中文)	Data Computing and Analysis	选修	2	1	
19	02804000	Experimental Design and Analysis	Experimental Design and Analysis	选修	2	1	
20	02804020	Regression Analysis in Management Research	Regression Analysis in Management Research	选修	2	1	
21	02804180	Advanced Techniques for Management Data	Advanced Techniques for Management Data	选修	3	4	
22	02814910	Consumer Behavior Seminar I- Judgment and Decision Making	Consumer Behavior Seminar I- Judgment and Decision Making	选修	2	2	
23	02813110	Organizational Behavior	Organizational Behavior	选修	2	1	
24	02811820	产业经济学专题	Topics in Industrial Economics	选修	3	2	
25		北大其它院系课程		选修	2	1-4	必选, 需先获得系里认可